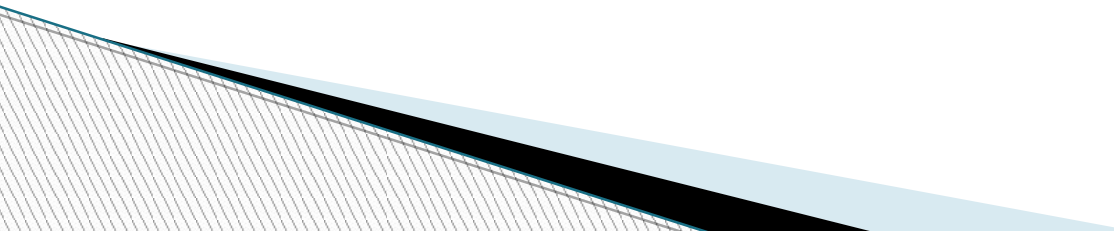



How to Build Safety Briefings



Risk and reward

- ▶ The good news: effective safety briefings can help prevent mishaps and change people's behavior
 - ▶ The bad news: ineffective safety briefings can alienate the audience or put them to sleep
 - ▶ It is hard to throw together a good presentation on the spur of the moment
- 

Five Do's

1. Have a specific purpose for the briefing.
 2. Have a clear audience for your information.
 3. Get to the point.
 4. Create communication products to meet a current need.
 5. Use different products for different audiences.
- 

Five Don'ts

1. Don't imagine that you have a captive audience.
2. Don't assume everyone cares about what you care about.
3. Don't offer unrealistic advice.
4. Don't settle for what is trite and expected.
5. Don't be boring*.

*This is easier said than done, sorry.

Typical content

- ▶ Mishaps
- ▶ Trends, data
- ▶ Hazard alerts
- ▶ Rules, policy
- ▶ Anecdotes



Mishaps

- ▶ Talk about actual events – especially local/recent ones
- ▶ Don't just pay attention to Class A and Class B mishaps
- ▶ Look at your local statistics for lost days
- ▶ Describe and discuss near-misses – prevention techniques are identical

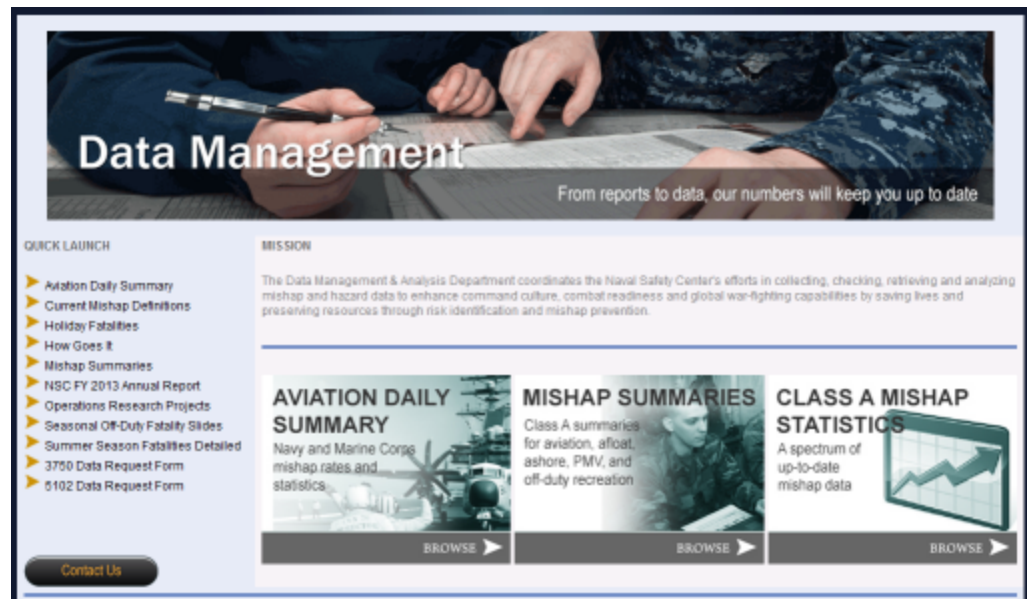


Lessons from Mishaps

- ▶ Fight the urge to blame mishaps on the person who got hurt or who did the damage
- ▶ Many human errors are the result of systemic issues, including
 - ✗ Insufficient training
 - ✗ Lack of supervision
 - ✗ Conflicting guidance

Trends and data

- ▶ Service-wide data and trends for serious mishaps is available on the Naval Safety Center website at <http://www.public.navy.mil/comnavsafecen/Pages/statistics/index.aspx>



On the NSC statistics pages

- ▶ Class A summaries and statistics, data-request forms, seasonal snapshot, trends

Class A Mishap Statistics

Navy Stats

This page provides information on Navy Class A mishaps.

Marine Corps Stats

This page provides information on Marine Corps Class A mishaps.

Aviation Stats

Daily Summaries, Current Stats, Class A Mishap Summaries, Stats from 2010 Present.

Afloat Stats

Provides information on Navy Mishaps in the Ship, Submarine, and on-duty living environments.

On-Duty Shore/Ground Stats

Information on Navy on-duty shore mishaps and Marine Corps on-duty ground mishaps.

Off-Duty Motor Vehicle Stats

Information on Navy and Marine Corps off-duty motor vehicle mishaps/fatalities.

On-Duty Motor

Information on Navy and Marine Corps on-duty motor vehicle mishaps/fatalities.

Off-Duty/Recreational

Information on Navy and Marine Corps off-duty/recreational motor vehicle mishaps/fatalities.

Off-Duty Motor Vehicle Statistics (FY14)

Through 07 Aug 2014

This page contains information on Navy and Marine Corps off-duty private motor vehicle (PMV) and on-duty motor vehicle fatalities for FY14.

PMV Fatality Narratives for FY14
Data Tables for FY02-12

	Navy/Marine Military Motor Vehicle Fatality Rates
	Total PMV Fatalities Total PMV Fatality Rate
Navy	35 12.12
Marine Corps	28 16.46
Navy/Marine	63 13.73

4-wheel Fatalities 2-wheel Fatalities Pedestrian Fatalities

Naval Safety Center
Data Request Form (Non-Aviation)
Phone: (757) 444-1232 ext. 1100 (DSS 545)
Fax: (757) 444-7000
Email: NSC_SAFI_Code@navy.mil

Date of Request: _____

Requester Information:

Name: _____

Organization: _____

Email Address: _____

Phone Number: _____

DOB: _____

Data Requested for which service select all that apply: ☐ Navy ☐ Marine

Type of Mishap listed all that apply: ☐ On-Duty ☐ Off-Duty

Mishap Class to be included in the retrieval select all that apply: ☐ A ☐ B ☐ C ☐ D/Other Reportable Events

Query Period for Data Retrieval (Default time frame is current FY plus 3 previous FYs): _____

Please provide a detailed description of the data being requested, including dates. If the request is for specific organizations, please provide a list of AOCs.

Release Timeline:

☐ Urgent ☐ Priority ☐ Routine (Turnaround for routine requests is approximately 2 weeks)

Information Purpose:

☐ Safety Stand Down ☐ Academic Research ☐ Mishap Investigation ☐ Other (please explain below)

Submit Request to NSC

NAVAL SAFETY CENTER

How Goes It FY 2013

FY 13 had the best rate ever for:

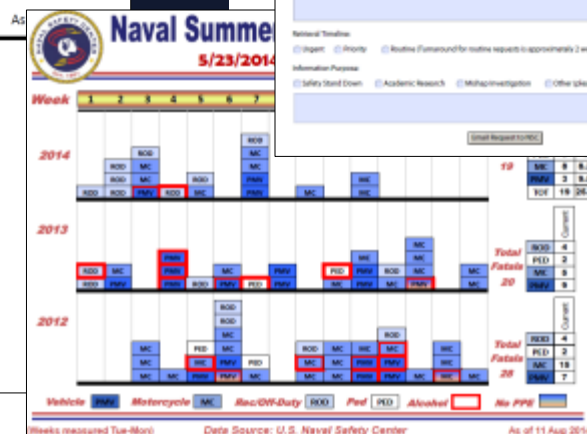
- Aviation Class A Flight Mishaps: Navy
- Private Motor Vehicle Fatalities: Navy/Marine, Marine

Fatality Summary

Navy/Marine

113 Sailors and Marines died in mishaps:

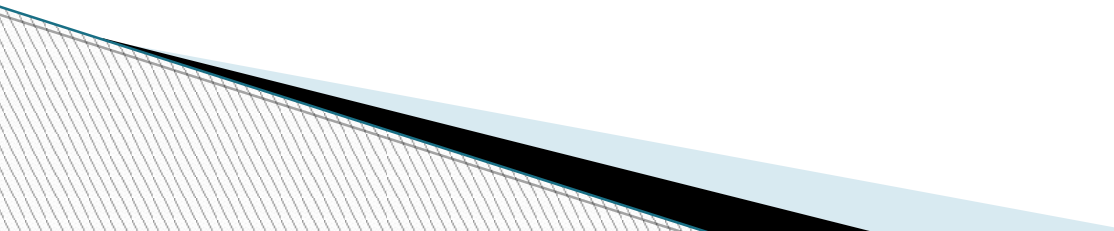
- Private Motor Vehicle: 63 (56%)
- Aviation: 5 (4%)
- Surface Ships/Submarines (Exc. PT): 2 (2%)
- Operational Diving: 4 (4%)
- Ashore Operational, Excluding MV/PT: 12 (11%)



Hazard alerts

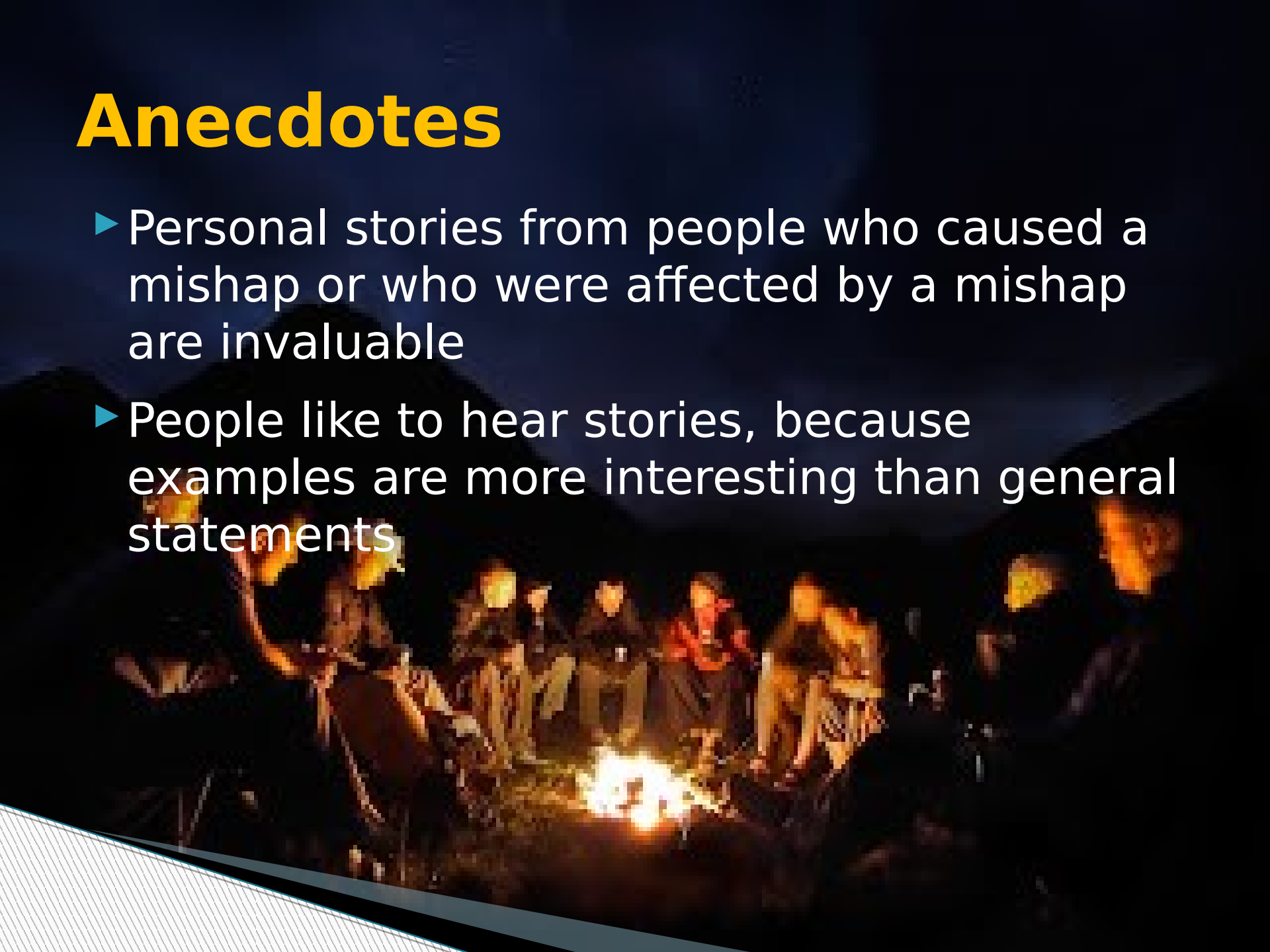
- ▶ Remember the ORM saying: “Change is the mother of all risks.”
- ▶ Are there any new hazards in your locality and environment?
- ▶ New pieces of equipment, unfamiliar tasks and new work processes all bring risks

Rules and policy

- ▶ Are new safety-related policies taking effect?
 - ▶ Do mishaps, near-mishaps, safety surveys or inspections show that personnel aren't following guidance?
 - ▶ People are more likely to follow the rules if:
 - ✓ They understand the reason behind the rule, and
 - ✓ They know what happens when people break the rule.
- 

Anecdotes

- ▶ Personal stories from people who caused a mishap or who were affected by a mishap are invaluable
- ▶ People like to hear stories, because examples are more interesting than general statements



Learn your way around the Naval Safety Center web site

- ▶ Information
- ▶ Topical and seasonal presentations
- ▶ POCs
- ▶ Training resources
- ▶ Media products
- ▶ Guidance



<http://www.public.navy.mil/comnavsafecen/Pages/index.aspx>